



Canada Inbound Mission to Atlanta & Summer Fancy Food

Atlanta, GA & New York, NY
June 26-28, 2025

Canada continues to be the top international market for U.S. consumer-oriented products, accounting for approximately 24 percent of the United States' total global consumer-oriented agricultural exports. Regulatory cooperation, sophisticated transportation logistics and financial markets, geographic proximity, similar consumer preferences, and relatively affluent consumers are the reasons Canada continues to offer excellent export opportunities for new-to-export small- and medium-sized U.S. companies.

Registering for this event will allow companies to meet one-on-one with qualified buyers from Canada in either Georgia or those participating or visiting Summer Fancy Food Show in New York and explore the Canadian market at a very low cost.

This event is taking place in conjunction with the European and South Africa Inbound Trade Mission to the Summer Fancy Food Show

Participation Fee: \$25.00

- One-on-one meetings in Atlanta on Thursday, June 26th
Or
- One-on-one meetings in New York on Saturday, June 28th

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Canada

Registration Deadline: April 4, 2025 (No refunds for cancellation after this date)

Industry Focus: High-Value Added-Consumer Packaged Goods, Natural/Health, Organic, Retail Products

Product Description: Juices and non-alcoholic beverages, Sugar- free products, Sauces and condiments, Snack foods, Canned fruits, Confectionery products, and Tree nuts

Activity Managers:

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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